



YOUR
**CONFERENCE
& MARKETING**
GUIDE

NEVER MISS A MARKETING MOMENT WITH P&CC'S CONFERENCE DEALS

We know how important it is to put your conference, club, or group's best foot forward. Do it right with the P&CC's fast, professional, and quality materials at the cheapest prices.

We're offering you exclusive discounts when you place bulk orders with us, on everything you need to make your event a success.

And with an extra 10% off when you let us place our logo on your product, why wouldn't you go the extra mile?

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ADVERTISE WITH US

THAT'S RIGHT - WE CAN SHARE

Have you ever noticed how busy the P&CC is? You're not alone. During quiet periods, we see hundreds of students through our doors within a week, or even a day. During our peak times (which comprise about 60% of our operating period), we see thousands.

Over 70% of our business is made up of students using our walk-up computers. Imagine how many students see our desktops in a day. And guess what? 100% of customers will view our television during their visit while they wait to pick up their documents or get cashed out.

No wonder we place advertisements on our computer desktops and TVs, right?

But don't worry -- we're willing to share the spotlight with you. The P&CC offers walk-up and TV advertising at prices more reasonable than any other promotional service on campus. Take advantage of the crowds and make your event a huge success with us!

REGULAR WEEK RATES

		CLUBS	QUEEN'S AFFILIATE	CORPORATE
1 WEEK		\$ 30	\$ 40	\$ 60
2 WEEKS		\$ 60	\$ 80	\$ 120
3 WEEKS		\$ 80	\$ 120	\$ 180
1 MONTH	10% OFF	\$ 108	\$ 144	\$ 216
2 MONTHS	15% OFF	\$ 204	\$ 272	\$ 408
3 MONTHS	20% OFF	\$ 288	\$ 384	\$ 576
SEMESTER	25% OFF	\$ 360	\$ 480	\$ 720

PREMIUM WEEK RATES

		CLUBS	QUEEN'S AFFILIATE	CORPORATE
1 WEEK		\$ 40	\$ 50	\$ 70
2 WEEKS		\$ 80	\$ 100	\$ 140
3 WEEKS		\$ 90	\$ 150	\$ 210
1 MONTH	10% OFF	\$ 144	\$ 180	\$ 252
2 MONTHS	15% OFF	\$ 272	\$ 340	\$ 476
3 MONTHS	20% OFF	\$ 384	\$ 480	\$ 676
SEMESTER	25% OFF	\$ 480	\$ 600	\$ 840

PROMOTE

RAVE CARDS

Small handouts that provide important information, key dates, how to contact you, or anything else you can think of. We fit rave cards onto an 11x17 inch sheet, which makes getting a lot, a lot cheaper!

	1 SHEET	50 SHEETS	100 SHEETS
Plain Paper, DS, CLR	\$ 1.30	\$ 0.93	\$ 0.82
Cardstock Paper, DS, CLR	\$ 1.50	\$ 1.13	\$ 1.02
Per Cut (of 250 sheets)	\$ 0.50	\$ 0.50	\$ 0.50

POSTERS

Get wide-format prints (anything over 1 square foot) in one business day (or rushed within an hour). Get anything smaller (11x17 inches) on the spot. With all of our paper types, you can find exactly what you need to make your event stand out.

	Standard	with Rush
11x17 inch matte cardstock poster	\$ 1.15	no charge
11x17 inch glossy cardstock poster	\$ 1.35	no charge
2x3 foot matte poster	\$ 12.99	\$ 20.49
2x3 foot glossy poster	\$ 24.99	\$ 39.99
3x4 foot matte poster	\$ 14.99	\$ 22.49
3x4 foot glossy poster	\$ 29.99	\$ 44.99

BROCHURES

With our fast-acting machine folder, you can have perfect pamphlets every time. The best way to get your information across. With 6 different panes, the possibilities are endless!

	100	200	300	400	500	1000
Glossy Text, DS, CLR & Fold	\$ 80	\$ 156	\$ 204	\$ 272	\$ 310	\$ 620

BUSINESS CARDS

You know the drill -- tell them how to contact you with our single sided or double sided cards. Use our templates, or build your own! Get them back in only 24 hours when ordering 500 or less.

	50	100	250	500	1000+
Single Sided, Matte	\$ 15	\$ 20	\$ 25	\$ 40	sets of 500
Double Sided, Matte	\$ 17.50	\$ 22.50	\$ 30	\$ 50	
Single Sided, Glossy	\$ 15	\$ 20	\$ 25	\$ 40	
Double Sided, Glossy	\$ 17.50	\$ 22.50	\$ 30	\$ 50	

STICKERS

The most fun you can have with promotions, done in-house. Fit anything you want on an 8.5x11 inch sheet of adhesive paper to diversify your marketing tactics! Outsource stickers for even more options (round, die-cut, transparent, and more!)

	20 SHEETS	40 SHEETS	50 SHEETS	250 SHEETS
SS, CLR, Sticker	\$ 46	\$ 92	\$ 112.5	\$ 535
In-House Cuts	\$ 0.5 per cut			\$ 1 per cut

ORGANIZE

ITINERARIES & FORMS

Where, when and who? Don't lose track with our incredibly inexpensive black and white printing. The more you order, the less you pay!

	1-249	250+	500+	1000+	1500+
Single Sided	\$ 0.08	\$ 0.08	\$ 0.08	\$ 0.07	\$ 0.07
Double Sided	\$ 0.14	\$ 0.13	\$ 0.12	\$ 0.08	\$ 0.07

MAPS & CHARTS

Whether you're telling everyone where to sit, where to walk, or how to get there, we have printing of all sizes and all colours to keep it clear.

	Standard	No Borders? Add..
8.5x11 inch matte cardstock poster	\$ 0.70	\$ 2.00
8.5x11 inch glossy cardstock poster	\$ 0.80	\$ 2.00
11x17 inch matte cardstock poster	\$ 1.15	\$ 2.00
11x17 inch glossy cardstock poster	\$ 1.35	\$ 2.00
2x3 foot matte poster	\$ 12.99	no charge
2x3 foot glossy poster	\$ 24.99	no charge

SIGNAGE

The best way to make sure things run smoothly. The paper might be thick or it might be thin, but it will always keep you on the straight and narrow.

	1-249	250+	500+	1000+	1500+
Single Sided, BW	\$ 0.08	\$ 0.08	\$ 0.08	\$ 0.07	\$ 0.07
Single Sided, CLR	\$ 0.55	\$ 0.50	\$ 0.45	\$ 0.39	\$ 0.34
Cardstock, BW	\$ 0.23	\$ 0.23	\$ 0.23	\$ 0.22	\$ 0.22
Cardstock, CLR	\$ 0.70	\$ 0.65	\$ 0.60	\$ 0.54	\$ 0.49

NAME TAGS

Celebrate your team by displaying names, positions and logos proudly. Our 3x4 inch name tags can be purchased alone, or with holders (vertical or horizontal!) These prices are all in - cuts and prints.

	200	300	400	500	600
3x4 in, plain, Single Sided	\$ 20.65	\$ 28.25	\$ 41.30	\$ 48.90	\$ 51
3x4 in, cardstock, Single Sided	\$ 24.05	\$ 33.25	\$ 48.10	\$ 57.30	\$ 61
3x4 in, plain, Double Sided	\$ 26.60	\$ 37	\$ 44.20	\$ 54.60	\$ 46.50
3x4 in, cardstock, Double Sided	\$ 30	\$ 42	\$ 60	\$ 72	\$ 70
Card Holders	with prints: \$1.00		without prints: \$1.25		

THE MAIN EVENT

BANNERS

Ever wondered how to draw attention to your table, your booth, or your room? With a P&CC banner, there's always a perfect choice.

	Standard	Rush
Banner Stand	\$ 99.99	\$ 129.99
Grommet Banner	\$ 118.00	\$ 136.00

SPONSORSHIP POSTERS

Say thanks without breaking the bank. Outsource your poster to get it core-mounted for that extra bit of love!

	Standard	with Rush
2x3 foot matte poster	\$ 12.99	\$ 20.49
2x3 foot glossy poster	\$ 24.99	\$ 39.99
3x4 foot matte poster	\$ 14.99	\$ 22.49
3x4 foot glossy poster	\$ 29.99	\$ 44.99
2x3 foot foam core	\$ 28.57	no charge
3x4 foot foam core	\$ 53.08	no charge

THANK YOU CARDS

Your very own thank you cards? There's no better way to show your appreciation for a speaker, a sponsor, or a collaborator. Our glossy cardstock makes it just like the real thing!

	5	10	20	30	40	50
Glossy Card	\$ 5.45	\$ 10.90	\$ 21.80	\$ 32.70	\$ 43.60	\$ 44.50
With folding	\$ 5.95	\$ 11.90	\$ 23.80	\$ 36.70	\$ 47.60	\$ 49.50
Matte Card	\$ 4.95	\$ 9.90	\$ 19.80	\$ 29.70	\$ 39.60	\$ 39.50
With folding	\$ 5.45	\$ 10.90	\$ 21.80	\$ 33.70	\$ 43.60	\$ 44.50

DELEGATE BOOKLETS

Give them what they need to succeed -- in style! Whether your booklet is coil bound or saddle stitch, we have all the right options to get you there.

COIL BOUND	original	20+	40+	60+	80+	100+
small	\$ 2.75	\$ 2.48	\$ 2.20	\$ 1.93	\$ 1.65	\$ 1.38
medium	\$ 3.75	\$ 3.38	\$ 3	\$ 2.63	\$ 2.25	\$ 1.88
large	\$ 5.75	\$ 5.18	\$ 4.60	\$ 4.03	\$ 3.45	\$ 2.88
extra large	\$ 6.75	\$ 6.08	\$ 5.40	\$ 4.73	\$ 4.05	\$ 3.38

COIL COVERS		trans- parent	cardstock	glossy cardstock	linen	exec
original		\$ 0.90	\$ 0.15	\$ 0.25	\$ 0.50	\$ 1.25
over 100	20% off	\$ 0.72	\$ 0.12	\$ 0.20	\$ 0.40	\$ 1.00
over 200	30% off	\$ 0.63	\$ 0.11	\$ 0.18	\$ 0.35	\$ 0.88

SADDLE STITCH	25			50		
	Cover	/4 Body	Booklet	Cover	/4 Body	Booklet
Plain, Letter Sized	\$ 0.95	\$ 0.34	\$ 0.10	\$ 0.75	\$ 0.34	\$ 0.10
Cover, Letter Sized	\$ 1.15	\$ 0.34	\$ 0.10	\$ 0.95	\$ 0.34	\$ 0.10
Plain, Statement Sized	\$ 0.55	\$ 0.14	\$ 0.10	\$ 0.50	\$ 0.13	\$ 0.10
Cover, Statement Sized	\$ 0.70	\$ 0.14	\$ 0.10	\$ 0.65	\$ 0.13	\$ 0.10

SADDLE STITCH	100			250		
	Cover	/4 Body	Booklet	Cover	/4 Body	Booklet
Plain, Letter Sized	\$ 0.69	\$ 0.26	\$ 0.10	\$ 0.64	\$ 0.18	\$ 0.10
Cover, Letter Sized	\$ 0.89	\$ 0.26	\$ 0.10	\$ 0.84	\$ 0.18	\$ 0.10
Plain, Statement Sized	\$ 0.45	\$ 0.13	\$ 0.10	\$ 0.39	\$ 0.08	\$ 0.10
Cover, Statement Sized	\$ 0.60	\$ 0.13	\$ 0.10	\$ 0.54	\$ 0.08	\$ 0.10

TURN-AROUNDS

STANDARD - RUSH \$ BULK - RUSH \$

RAVE CARDS	3 DAYS - 30% / 2 40% / 1	5 DAYS - 20% / 2 30% / 1
POSTERS	1 DAY - \$1.25/SQFT	3 DAYS - \$0.95
BROCHURES	3 DAYS - 30%	5 DAYS - 20%
BUSINESS CARDS	1 DAY - \$10 DS \$5 SS	3 DAYS - \$15 DS \$10 SS
NAME TAGS	3 DAYS - 30% / 2 40% / 1	5 DAYS - 20% / 2 30% / 1
BOOKLETS	3 DAYS - 30% / 2 40% / 1	5 DAYS - 20% / 2 30% / 1
FOAM-CORE MOUNTING	2 WEEKS	3 WEEKS

NEED MORE?

The P&CC is dedicated to turning your creative expressions into a tangible reality. Let us know what more we can do for you!

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LEARN MORE:

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YEAH,

WE DO THAT